6 steps to e-LCV success

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The introduction of electric light commercial vehicles (e-LCV) into a fleet is not without its challenges. An e-LCV is not just simply an LCV with a different kind of engine; it involves a different approach in terms of vehicle charging, vehicle usage and fleet management. LeasePlan has defined this step-bystep process to help you introduce e-LCVs into your fleet:

Electric charging infrastructure

Business / workplace

02

04

Public infrastructure

Build the business case

- Suitable locations
- Potential vehicles
- · Calculate the financial impact
- Non-financial elements
- Potential environmental impact
- Business continuity
- Legislative changes

Monitor effects

Alignment with your CSR goals and business strategy

- Finance, HR and Operations
- Clear link with the company strategy
- **Objective:** Reduce emissions / improve sustainability

Usage and mileage profile of your LCVs

- Best suited to Low-mileage LCVs within urban areas
- Identify vehicles operating in or around Low Emission Zones

Driver communication

05

01

- Good change management
- Clear communication and instructions
- Set up training courses as EVs having different braking powers, charging and

and share successes 06

- Demonstrate the benefits of e-LCVs on fleet
- Highlight success stories
- Ensure clear alignment of e-LCVs with the company strategy
- Set and monitor relevant KPIs

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maintenance requirements.

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What's next?